Project case study

Montezone UK
Hosting and maintenance

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1.

Project details

Summary

Montezone UK asked us to provide hosting for the new web site we developed for them. The service involved hosting the web site on our servers, maintenance, and domain registration.

Scope

We provided an end–to–end, hassle–free service. We built the web site, registered the domain name and hosted the site for our client. Additionally, we undertook essential regular maintenance on the server and codebase to keep the web site performing well.

Maintenance included:

- general cleaning of the server and database;
- updating the codebase to comply with changing standards; and,
- ensuring the site remained secure.

We provided hosting, registration and maintenance services throughout the client's ownership of the business. In 2020, another company bought the rights to Montezone UK, at which point we assisted with the transfer of ownership and movement to new servers.

Story

We built a new web site for Montezone. The domain name needed registration, and the client did not have an independent hosting provider. The client was concerned with the hassle of finding a suitable host for the web site and was unclear how to register a domain name: these things are far outside the comfort zone for many busy people.

We offered Montezone our shared hosting services and domain registration. When the client compared our prices to the rest of the market, they found us very competitive and took our services.

2.
Solution

What we did

We offered Montezone our Small business package on our shared server. This package included a database, domain, email service, and everything else Montezone needed to run its web site.

Additionally, we provided Montezone with a basic managed maintenance service. This maintenance included regular housekeeping on the server, removing unnecessary, redundant files, optimising the database, and checking and updating the server's security.

3.
Conclusions

Successes

Throughout the time Montezone's web site was hosted with us, there were no major security issues. The web site continued to perform exceptionally well in search engines and with site speed. Partially, the performance was because of the continuous maintenance regime, which resulted in incremental improvements over time.

Challenges

There is always a challenge to keep a service running daily. It was useful we knew the web site's codebase and understood where that codebase needed updating to continue working with each server upgrade. Otherwise, the hosting and maintenance regime were regular tasks we perform daily for our clients.

Impacts

Our hosting of Montezone's web site enabled the client to concentrate on more important business matters while the owner was setting up a new business.

Our servers and maintenance activity managed the web site behind the scenes, keeping its outstanding performance in search engines. Throughout our hosting and web site management, the web site maintained the first position for each of the keywords it contested.